



Electronic Filing System (EFS) Data  
Electronic Patent Application Submission  
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#4  
W. Lomson  
8/21/04

EFS ID: 66548  
Application ID: 09824434  
Title of Invention: Grouping of Advertisements on  
an Advertising Channel in a  
Targeted Advertisement System  
First Named Inventor: Charles Eldering  
Domestic/Foreign Application: Domestic Application  
Filing Date: 2001-04-02  
Effective Receipt Date: 2004-08-12  
Submission Type: Information Disclosure  
Statement  
Filing Type:  
Confirmation number: 8189  
Attorney Docket Number: T721-22



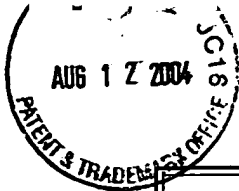
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TRANSMITTAL

Electronic Version v1.1  
Stylesheet Version v1.1.0

Title of Invention	Grouping of Advertisements on an Advertising Channel in a Targeted Advertisement System															
<table><tr><td>Application Number:</td><td>09/824434</td><td rowspan="4"></td><td rowspan="4"><b>RECEIVED</b> AUG 1 6 2004 Technology Center 2600</td></tr><tr><td>Date:</td><td>2001-04-02</td></tr><tr><td>First Named Applicant:</td><td>Charles</td></tr><tr><td>Confirmation Number:</td><td>8189</td></tr><tr><td colspan="2">Attorney Docket Number:</td><td colspan="2">T721-22</td></tr></table>			Application Number:	09/824434		<b>RECEIVED</b> AUG 1 6 2004 Technology Center 2600	Date:	2001-04-02	First Named Applicant:	Charles	Confirmation Number:	8189	Attorney Docket Number:		T721-22	
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<table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Douglas J Ryder Registered Number: 43,073</td><td>/djr/</td><td>Attorney</td></tr></tbody></table>				Submitted by:	Elec. Sign.	Sign. Capacity	Douglas J Ryder Registered Number: 43,073	/djr/	Attorney							
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<p><b>Comments</b></p> <p>Comments added at the request of EBC to avoid error messages.</p>																



## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

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<h3>US Patent Documents</h3> <p>Note: Applicant is not required to submit a paper copy of cited US Patent Documents</p> <table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td></td><td>1</td><td>4602279</td><td>1986-07-01</td><td>FREEMAN</td><td></td><td></td><td></td></tr><tr><td></td><td>2</td><td>5099319</td><td>1992-03-01</td><td>ESCH</td><td></td><td></td><td></td></tr><tr><td></td><td>3</td><td>5231494</td><td>1993-07-01</td><td>WACHOB</td><td></td><td></td><td></td></tr><tr><td></td><td>4</td><td>5446919</td><td>1995-08-01</td><td>WILKINS</td><td></td><td></td><td></td></tr><tr><td></td><td>5</td><td>5534911</td><td>1996-07-01</td><td>LEVITAN</td><td></td><td></td><td></td></tr><tr><td></td><td>6</td><td>5559549</td><td>1996-09-01</td><td>HENDRICKS</td><td></td><td></td><td></td></tr><tr><td></td><td>7</td><td>5585858</td><td>1996-12-01</td><td>HARPER</td><td></td><td></td><td></td></tr><tr><td></td><td>8</td><td>5724091</td><td>1998-02-01</td><td>FREEMAN</td><td></td><td></td><td></td></tr><tr><td></td><td>9</td><td>5752160</td><td>1998-05-01</td><td>DUNN</td><td></td><td></td><td></td></tr><tr><td></td><td>10</td><td>5761601</td><td>1998-06-01</td><td>NEMIROFSKY</td><td></td><td></td><td></td></tr><tr><td></td><td>11</td><td>5966120</td><td>1999-10-01</td><td>ARAZI</td><td></td><td></td><td></td></tr></tbody></table>		init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass		1	4602279	1986-07-01	FREEMAN					2	5099319	1992-03-01	ESCH					3	5231494	1993-07-01	WACHOB					4	5446919	1995-08-01	WILKINS					5	5534911	1996-07-01	LEVITAN					6	5559549	1996-09-01	HENDRICKS					7	5585858	1996-12-01	HARPER					8	5724091	1998-02-01	FREEMAN					9	5752160	1998-05-01	DUNN					10	5761601	1998-06-01	NEMIROFSKY					11	5966120	1999-10-01	ARAZI			
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	13	6009410	1999-12-01	ADLER
	14	6029045	1997-12-01	PICCO
	15	6088722	2000-02-01	HERZ
	16	6418122	2002-07-01	SCHOENBLUM
	17	6425131	2002-07-01	CRANDALL
	18	6434747	2002-08-01	KHOO
	19	6446082	2002-09-01	ARITA
	20	6459427	2002-10-01	MAO
	21	6463585	2002-10-01	HENDRICKS
	22	6487721	2002-11-01	SAFADI
	23	6516002	2003-02-01	HUANG
	24	6615039	2003-09-01	ELDERING
	25	6631523	2003-10-01	MATTHEWS
	26	6675385	2004-01-01	WANG
	27	6718551	2004-04-01	SWIX
	28	6724974	2004-04-01	NARUTO
	29	6738978	2004-05-01	HENDRICKS

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## US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
	1	20020026645	2002-02-01	SON			
	2	20020038455	2002-03-01	SRINIVASAN			
	3	20020104083	2002-08-01	HENDRICKS			
	4	20020129374	2002-09-01	FREEMAN			
	5	20030200128	2003-10-01	DOHERTY			

Signature

Examiner Name	Date